

A close-up portrait of an older man with white hair, smiling slightly. The image is the background for the entire page.

Homeless Link



Mark McPherson

www.homeless.org.uk

Let's end homelessness together

500+ members



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Working in a context of change



More demand – Less services

A large, light teal arrow pointing upwards, with a darker teal base.

Rough
Sleeping up
over **30%**
over the last 3
years

A large, light teal arrow pointing downwards, with a darker teal base.

Over 4000
bed spaces
lost in
hostels.

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Working with...



Complex lives



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A shared vision



Ending rough sleeping

- No Second Night Out
- No one lives on the streets
- No one arrives on the street
- No one returns to the streets.



Using Evidence to Influence



A 'Knowledge Centre' on Homelessness: what do we use?

- National 'in-house' datasets: Streetlink, Homeless England (database of services)
- Intelligence from our members: surveys, qualitative data
- Intelligence from experts by experience: Expert Panel and Champions network
- Administrative datasets
- Evidence from local areas: eg Health Needs Audit



And locally



Getting local areas on board

Establishing a sense of **urgency** where there is a need for a change or response

Creating and building **local partnerships** and alliances

Developing **vision**— and get buy-in

Empowering local **action** - long and short terms wins

Being persistent

Example of influencing



Innovation and Good Practice Team

Currently working on...

- Rough sleeping counts & estimates
- Day Centre Alliances
- Strategic Alliance on Migrant Destitution
- Housing First Roundtable
- Transatlantic Practice Exchange
- Your Vote Matters
- Naloxone in hostels guidance
- Trauma Informed Care training
- Reboot UK digital inclusion
- Action learning for hostel managers

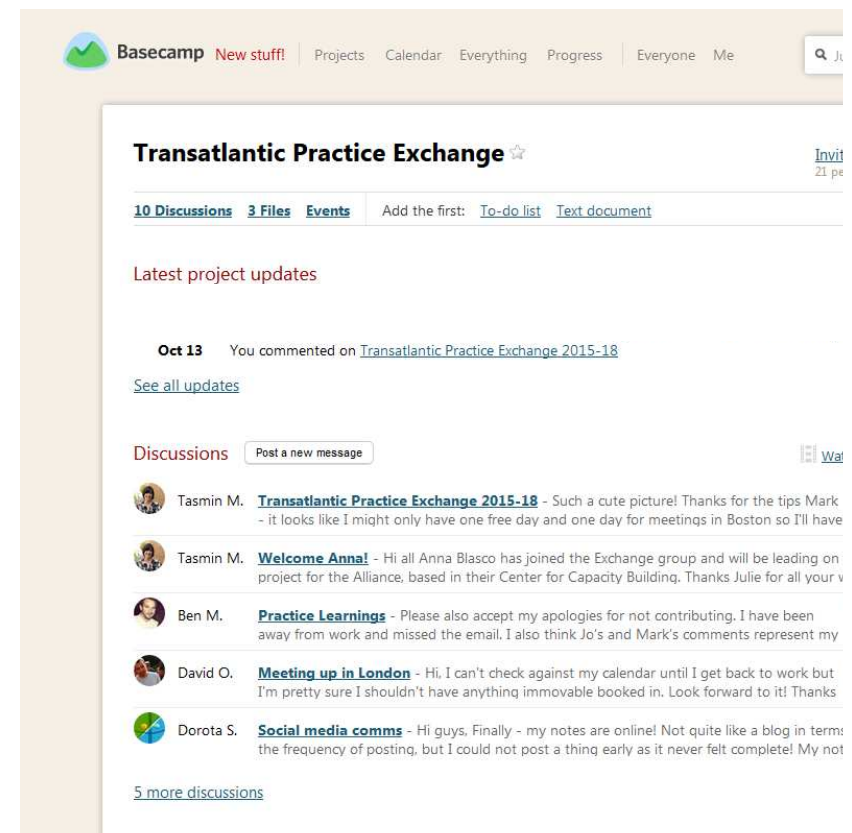


Innovation and Good Practice networks



Members and non-members

- Online project groups, sounding boards
- Forums
- Workshops and seminars
- Good practice visits
- Training sessions
- Leadership development



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Innovation and Good Practice Training



Essential | Practical | knowledge



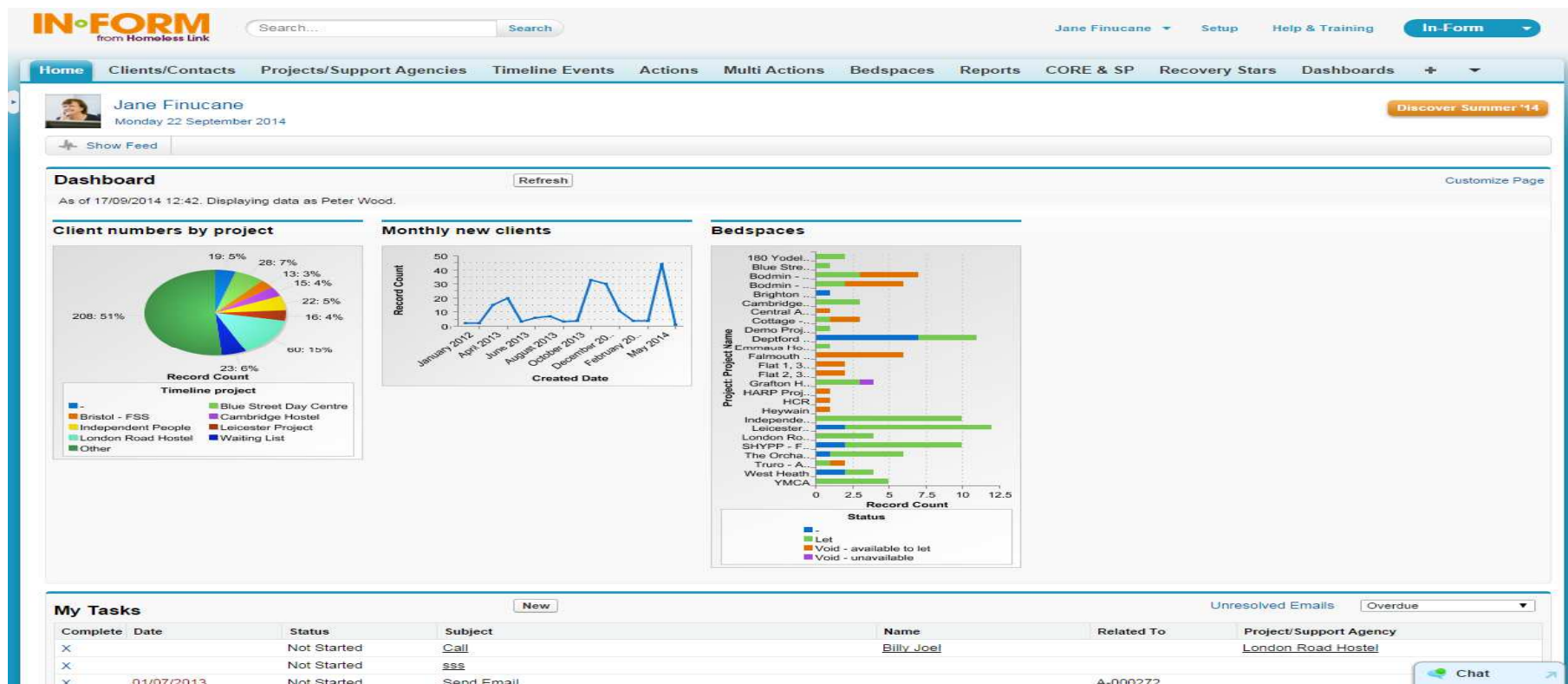
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In Form



Helping members prove their worth



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Street Link



Data from the public

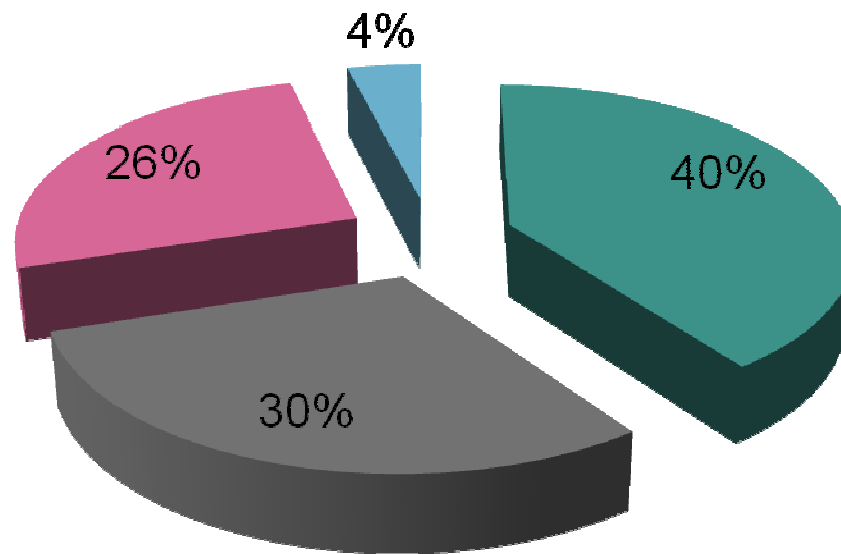
- A key component of the No Second Night Out Principle
- Run in partnership with Homeless Link and St Mungo's Broadway
- Funded by the DCLG
- Public alert services to rough sleepers.
- A single service offer / response



How are we funded



We have income of £3.83 million this year



- Government (£1.55 million)
- Grants and donations (£1.15 million)
- Social Enterprise (£980k)
- Membership fees (£150k)

Thank you



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